

September 28, 2017

National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C/1, G Block  
Bandra-Kurla Complex  
Bandra (E), Mumbai 400 051.

BSE Limited  
Corporate Relationship Department  
1<sup>st</sup> Floor, New Trading Ring, Rotunda Building,  
Phiroze Jeejeebhoy Towers, Dalal Street, Fort  
Mumbai 400 001.

Dear Sir,

**Sub: Press-Release - Ratings Upgrade by Care Ratings Limited & India Ratings and Research**

Further to our letters intimating the upgradation of credit ratings by Care Ratings Limited and India Ratings and Research for Secured non-convertible debentures, subordinated Debt (Sub Debt) / Perpetual Debt Instruments (PDI), we enclose the Press Release being released for publication.

Kindly take the above information on record and acknowledge receipt.

Thanking you,

Yours faithfully,  
For Cholamandalam Investment and Finance Company Limited

  
P Sujatha  
Company Secretary

Encl.: As above

## Ratings Upgrades for CIFCL on its Long Term Debt

Chennai, September 28, 2017: India Ratings and Research (Ind-Ra) & Care Ratings Ltd. have announced an upgrade on the long term debt rating of Cholamandalam Investment and Finance Co. Ltd.'s (CIFCL). India ratings & Research have raised the Long-Term Issuer Rating to 'IND AA+' from 'IND AA' with a stable outlook for NCD's, Tier II debts and also assigned 'IND AA' on perpetual debt from 'IND AA-'. Care Ratings Ltd upgraded the ratings of subordinate debt from 'CARE AA' to 'CARE AA+' (stable outlook) & perpetual debt from 'CARE AA-' to 'CARE AA'.

The upward revision is assigned for the improved profitability, and holding asset quality at the accepted levels in times of weak market operating cycles. Moving to 90+ DPD provisioning norms ahead of prescribed timelines, and consistent growth in business were also the drivers for this rating action. Chola also demonstrated its ability to generate funds, maintain a strong capital structure and a well matched asset liability maturity profile.

Speaking on the occasion, **Mr. N Srinivasan, Executive Vice Chairman & Managing Director, CIFCL** said, *"The rating upgrade from India Ratings & Care Ratings confirms that our twin strategies to improve the profitability & asset quality are yielding results."*

The strong parentage of the Murugappa group along with a large Pan-India presence and a diversified loan portfolio have been viewed as some of the many positives for Chola's rating upgrade.

### About Chola

Cholamandalam Investment and Finance Company Limited (Chola), incorporated in 1978 as the financial services arm of the Murugappa Group. Chola commenced business as an equipment financing company and has today emerged as a comprehensive financial services provider offering vehicle finance, home loans, home equity loans, SME loans, investment advisory services, stock broking and a variety of other financial services to customers.

Chola operates from 709 branches across India with assets under management above INR 35,000 Crores. The subsidiaries of Chola are Cholamandalam Securities Limited (CSEC), Cholamandalam Distribution Services Limited (CDSL) and White Data Systems India Private Limited (WDSI).

The vision of Chola is to enable customers enter a better life. Chola has a growing clientele of over 8 lakh happy customers across the nation. Ever since its inception and all through its growth, the company has kept a clear sight of its values. The basic tenet of these values is a strict adherence to ethics and a responsibility to all those who come within its corporate ambit - customers, shareholders, employees and society. For more details, please visit [www.cholamandalam.com](http://www.cholamandalam.com)

### About Murugappa Group

Founded in 1900, the INR 300 Billion Murugappa Group is one of India's leading business conglomerates. The Group has 28 businesses including eight listed Companies traded in NSE & BSE. Headquartered in Chennai, the major Companies of the Group include Carborundum Universal Ltd., Cholamandalam Investment and Finance Company Ltd., Cholamandalam MS General Insurance Company Ltd., Coromandel

International Ltd., Coromandel Engineering Company Ltd., E.I.D. Parry (India) Ltd., Parry Agro Industries Ltd., Shanthi Gears Ltd., Tube Investments of India Ltd., and Wendt (India) Ltd.

Market leaders in served segments including Abrasives, Auto Components, Transmission systems, Cycles, Sugar, Farm Inputs, Fertilisers, Plantations, Bio-products and Nutraceuticals, the Group has forged strong alliances with leading international companies such as Groupe Chimique Tunisien, Foskor, Mitsui Sumitomo, Morgan Advanced Materials, Sociedad Química y Minera de Chile (SQM), Yanmar & Co. and Compagnie Des Phosphat De Gafsa (CPG). The Group has a wide geographical presence all over India and spanning 6 continents.

Renowned brands like BSA, Hercules, Montra, Mach City, Ballmaster, Ajax, Parry's, Chola, Gromor, Shanthi Gears and Paramfos are from the Murugappa stable. The Group fosters an environment of professionalism and has a workforce of over 32,000 employees. For more details, visit [www.murugappa.com](http://www.murugappa.com)

For further information, please contact:

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