

December 23, 2013

**The Secretary
BSE Ltd.
25th Floor, Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai 400 001**

Dear Sir,

Sub: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

We refer to the provisions in Regulation 13 of the Securities and Exchange Board of India (Prohibition of Insider trading) Regulations, 1992 regarding disclosure by promoter or part of promoter group relating to the change in the shareholding.

In this regard, we wish to inform you that we have received intimation from the following Promoters of the Company, regarding the purchase of equity shares of Rs.10/- each of our Company during the period 16th to 20th December 2013. The change in the shareholding exceeds Rs.5,00,000 in value post acquisition made on 20th December 2013 and hence the disclosure.

Name of the Promoter	No. of shares
M/s. M V Seetha Subbiah Benefit Trust	7074
M/s. Valli Subbiah Benefit Trust	4707

We enclose Form D in the prescribed format as required under regulation 13(6) of SEBI (Prohibition of Insider trading) Regulations, 1992.

Kindly take the above on record.

Yours faithfully,
for Cholamandalam Investment and Finance Company Limited

P Sujatha
Company Secretary

Encl: As above

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulations 13(4), 13(4A) and 13(6)]
 Details of change in shareholding held by ~~Director or Officer of a listed company and Director's dependents~~ / **Promoter or Person who is part of Promoter Group of a listed company – Cholamandalam Investment and Finance Company Limited**

<i>Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/Office and Director's dependents</i>	<i>No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer and Director's dependents</i>	<i>Date of receipt of allotment advice / ACQUISITION N /sale of shares/voting rights</i>	<i>Date of intimation to Company</i>	<i>Mode of ACQUISITION (market purchase/ public rights /preferentia offer, etc.) /sale</i>	<i>No. & % of shares/ voting rights post ACQUISITION / sale</i>	<i>Trading member through whom the trade was executed with SEBI Registration No. of the TM</i>	<i>Exchange on which the trade was executed</i>	<i>Buy qnty</i>	<i>Buy value</i>	<i>Sell qnty</i>	<i>Sell value</i>
<p><u>NAME:</u> M/s. M V Seetha Subbiah Benefit Trust (Mr. S Vellayan and Mr. A Vellayan holds shares on behalf of the Trust)</p> <p><u>PAN No.</u> AACTM6846L</p> <p><u>ADDRESS:</u> 3, Sriram Nagar North Street, Chennai 600 018</p>	44526 0.03%	16-Dec-13	23.12.2013	Market Purchase	51600 0.04%	Cholamandalam Securities Limited NSE INB231288136	NSE	1500	Rs.374271.55/- @Rs.249.51 per share	NA	NA
		20-Dec-13*						5574	Rs.1367031.25 /- @ Rs.245.25 per share		
							TOTAL	7074			

*The change in the shareholding exceeds Rs.5,00,000 in value post acquisition on 20th December 2013 and hence the disclosure.

Contd....

<i>Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/Office and Director's dependents</i>	<i>No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer and Director's dependents</i>	<i>Date of receipt of allotment/ advice/ ACQUISITION / sale of shares / voting rights</i>	<i>Date of intimation to Company</i>	<i>Mode of ACQUISITION (market purchase/ public rights / preferential offer, etc.) / sale</i>	<i>No. & % of shares/ voting rights post ACQUISITION / sale</i>	<i>Trading member through whom the trade was executed with SEBI Registration No. of the TM</i>	<i>Exchange on which the trade was executed</i>	<i>Buy quantity</i>	<i>Buy value</i>	<i>Sell qty</i>	<i>Sell value</i>
<u>NAME:</u> M/s. Valli Subbiah Benefit Trust (Mr. S Vellayan and Mr. A Vellayan holds shares on behalf of the Trust) <u>PAN No.</u> AABTV3206G <u>ADDRESS:</u> 3, Sriram Nagar North Street, Chennai 600 018	40768 0.03%	20-Dec-13	23.12.2013	Market Purchase	45475 0.03%	Cholamandalam Securities Limited NSE INB231288136	NSE	4707	Rs.1156686.05/- @Rs.245.74 per share	NA	NA
							TOTAL	4707			

Date : 23-Dec-2013

Signature:

Name: **P. SUJATHA – COMPLIANCE OFFICER**