

Chola inks pact with JCB India for vehicle finance

CHENNAI

Cholamandalam Investment and Finance Co. Ltd., (Chola), the financial services arm of the Murugappa Group, has entered into a strategic partnership with JCB India Ltd. As part of the agreement, Chola will commence financing of JCB's entire range of construction equipment and machinery and will customise its products and offerings to suit the needs of JCB's customers.