

Chola, HUDCO in pact on affordable housing plan

CHENNAI

Cholamandalam Investment and Finance Company Limited (Chola) announced a strategic partnership with Housing and Urban Development Corporation Limited (HUDCO). The tie up with HUDCO, a government-owned company, will enable Chola to extend benefits under the Credit Linked Subsidy Scheme, which is part of the Pradhan Mantri Awas Yojana – Housing for All (Urban), to its eligible customers.