

Cholamandalam Investment Ltd expands its footprint in Bihar

HAJIPUR/BIHAR: Chennai-based Cholamandalam Investment and Finance Company Limited (Chola) recently inaugurated a new branch at Hajipur in Bihar. Vellayan Subbiah, Managing Director, Chola, had inaugurated this branch. Chola has close to 24 branches currently in Bihar and with penetration into new markets and that of Hajipur (Bihar /East India), that holds tremendous potential, aims to strengthen branch presence in this region. The company further plans to add around seven more branches in the upcoming phases. Chola plans to open over 150 new branches across India.